

SPONSORSHIP PROSPECTUS

ABSTR

A Code & Supply Conference



CTIONS

August

21-23, 2019

ABOUT

Abstractions is a conference that brings together everyone involved in modern software development - designers, developers, DevOps, and community leaders - to teach, learn, and connect with each other.

We've gathered a huge lineup of diverse speakers, from language creators to community builders to design innovators, and are seeking interesting and unique proposals from our peers in the industry. Abstractions looks at the software creation process from all angles. Covered topics include: remarkable Design, perspectives on Development, practical DevOps, and effective Community & Leadership.

BENEFITS

Sponsorship is a great way to effectively attract customers and talent at reasonable costs. We have many customizable options, including a package that directly enables our scholarship program encouraging those who are underrepresented and those who otherwise would not be able to afford the conference experience in the software community to participate.

HISTORY

Abstractions was first held in 2016 by a tight-knit volunteer team as part of Code & Supply, a community of software professionals that has been organizing conferences since 2012.

Abstractions considers the software creation process from all angles, working with experts of all experience levels, from students to industry veterans. Touted as a forward thinking, "uniquely inclusive" experience, Abstractions II promises to be even more exciting and meaningful.

WHY PITTSBURGH

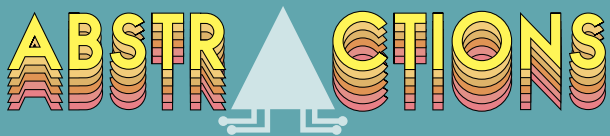
Ranked one of the world's most liveable cities, the former steel city is now an advancing leader in education, robotics, software engineering and high-tech industries. Home to companies such as Duolingo, Oculus Research, Uber ATC, Google, and IBM Watson, Pittsburgh is a city of constant reinvention and resilience. Given all these factors, it is the perfect city to host a conference like Abstractions that seeks to reinvent the concept of a conference into something more.

WED-FRI, AUGUST 21-23, 2019

David L. Lawrence Convention Center | Pittsburgh, PA

CONTACT

Colin Dean | sponsorship@abstractions.io



Thank you for your interest in sponsoring Abstractions! See abstractions.io/sponsor for more information and FAQ.

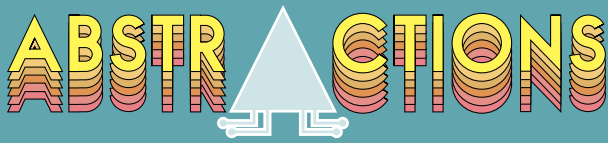
SPONSOR PACKAGES

We limit the number of packages in order to preserve visibility and value for our esteemed sponsors.

	Premiere	Gold	Silver	Bronze	Exhibitor
Price	\$50,000	\$35,000	\$15,000	\$10,000	\$5,000
Slots Available	1	5	10	15	20
Table in Exhibition Area					
Company Bio in Program					
Promo Material in Gift Bags					
Linked Logo on Website					
Logo on Event Slides					
Event Twitter Promotion					
Social Media Promotions					
Purchase Add-Ons					
Private Interview Area					
Room in Official Hotel					
Suite in Official Hotel					
Speaker/ Organizer Dinner					
Promo Material at Reg. Table					
10" x 10" booth					
Conference Speaking Slot					
Choice of Add-on*					
One Day Social Media Takeover					
Send Email to all Attendees					
Logo on all Informative Signs					
Keynote Presentation Slot					
Complimentary Passes	20+	10	6	6	2

* \$3,000 towards one available add-on of choice.

+ Need more? Ask us. We can accommodate once we are closer to the event and ensure we have enough room for non-sponsor attendees.



SPONSOR ADD-ONS

Got an idea for something else? Let us know. We love to hear suggestions!

Add-On options are available at purchase to those sponsors who are Silver and above, except where noted.

	Price	Available	Includes
Hotel Key	\$10,000	1	Logo, name, and url on the hotel key of every guest in official hotel.
Breakfast	\$30,000	3	Be the named sponsor of breakfast. "Breakfast provided by YourCompany"
Lunch	\$30,000	3	Be the named sponsor of lunch. "Lunch provided by YourCompany"
Bags	\$3,000	1	Logo on every bag. Option to add material, and help hand out to attendees.
Room Sponsor	\$5,000	2	Decorate, & use featured speaker room between talks for conference duration.
Party	\$50,000	1	Party named after company. Includes extra drink tickets, speaking time, theming rights and hand out swag.
Video	contact us	1	Logo placed on all talk videos posted online. Forever.
Captioning	\$5,000/ stage	6	Logo placed on captioning screen on stage during conference.
Recharge Station	\$4,000	2	Capture attention by offering power stations for attendees to charge electronic devices.
Coffee Sponsor	\$100,000	1	Coffee is expensive. Seriously. Make our attendees happy by ensuring they have caffeine for their habit.

SPEAK AT ABSTRACTIONS

Have an idea for a talk? We will accept speaker proposals until March 22, 2019.

To submit a proposal, go to:
abstractions.io/cfp

Like all attendees, organizers, and venue staff, sponsors are expected to abide by our Code of Conduct in order to ensure the best conference experience for everyone. See abstractions.io/policies for our Code of Conduct, our Inclusivity Statement, and other information.

Abstractions is proudly presented by



www.codeandsupply.co